

La Crosse County



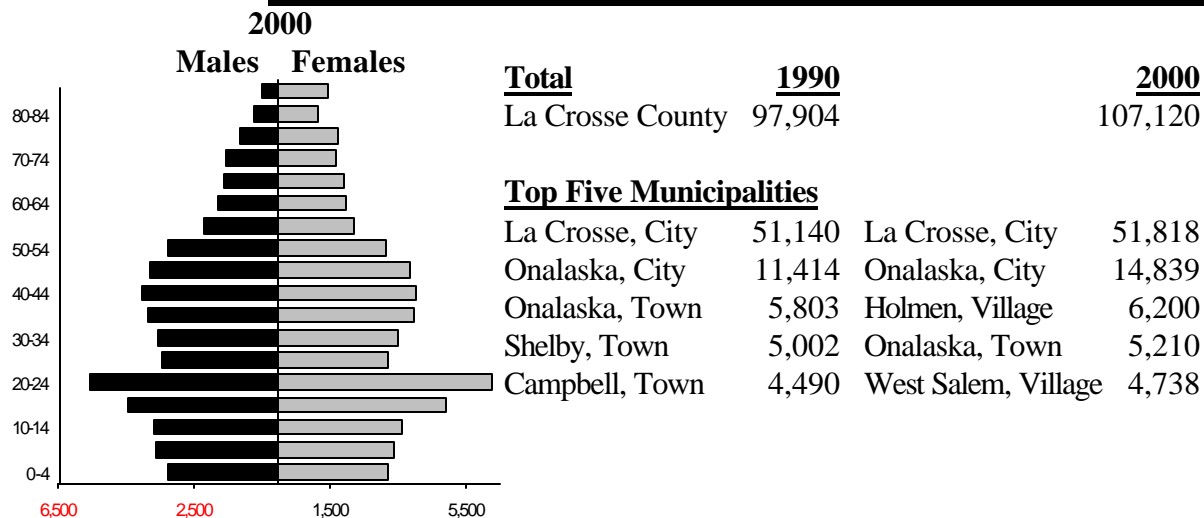
...experienced a 9.4% increase in population between 1990 and 2000, resulting in a 2000 total population of 107,120. In 2000, the county had 236.6 persons per square mile, a density much higher than the state as a whole. The median age in La Crosse County is 33.5, indicating a younger population than the State of Wisconsin, which has a median age of 36.0 years. The largest municipality is the City of La Crosse.

The median value of owner-occupied housing in La Crosse County is \$96,900. 0.8% of the housing units are seasonal, a value much below the state's average of 6.3%.

Farmland covers 58.5% of the county, while 42.9% of Wisconsin land is used for farming. The county is 47% forested and has 19 of the State's 15,057 lakes.

In La Crosse County, Trane Company employs more workers than any other manufacturing firm, and Lutheran Hospital-La Crosse Inc. is the largest non-manufacturing employer. The Service industries generate the largest share of the county's total personal income. La Crosse County's 1999 median household income was \$39,472.

Population



Quality of Life

	<u>Wisconsin</u>	<u>La Crosse</u>
Persons per Square Mile, 2000	98.8	236.6
Number of Staffed Hospital Beds, 1995	16,070	617
Average Birth Rate per 1,000 population, 2000	12.9	11.5
Public School Enrollment, 2000-2001	879,476	15,751
Number of 2000 Public High School Graduates	58,545	1,631
1999-2000 Public High School Dropout Rate	2.3%	0.7%

Vital Statistics

	<u>1990</u>		<u>2000</u>	
	<u>Wisconsin</u>	<u>La Crosse</u>	<u>Wisconsin</u>	<u>La Crosse</u>
Birth Rate (per 1,000)	14.8	14.5	12.9	11.5
Death Rate (per 1,000)	8.7	8.5	8.7	8.3
Number of Marriages	38,934	821	36,100	773
Number of Divorces	17,727	375	17,337	346

Housing

	<u>1990</u>	<u>2000</u>
Total Number of Housing Units	38,239	43,479
Number of Single-Unit Structures	24,039	27,461
Number of Multiple-Unit Structures	11,583	13,331
Number of Single Units Permitted	223	283
Number of Multiple Units Permitted	139	131
Percent Seasonal Housing	0.6%	0.8%
Median Value, Owner-Occupied	\$58,400	\$96,900
Median Rent	\$290	\$400

Recreation

<u>1995 Number of:</u>	<u>Wisconsin</u>	<u>La Crosse</u>
Campgrounds	1,106	11
Campsites	75,367	993
Hiking Trails (in miles)	5,617	97
Mountain Biking Trails (in miles)	3,155	71
Cross Country Skiing Trails (in miles)	4,154	91
Snowmobile Trails (in miles)	14,896	95
Visitor Expenditures, 2000	\$11,046,539,344	\$217,129,642

Income

	<u>1980</u>	<u>1990</u>	<u>2000</u>
Total Personal Income	\$879,229	\$1,762,854	\$2,842,635
Non-Farm Personal Income (in thousands)	\$864,572	\$1,749,496	\$2,840,366
Farm Income (in thousands)	\$14,657	\$13,358	\$2,269
Per Capita Income	\$9,632	\$17,947	\$26,501
Transfer Payments (in thousands)	\$118,375	\$227,198	\$356,558
Proprietor Income (in thousands)	\$61,630	\$107,838	\$183,652

Banking

<u>2000</u>	<u>Wisconsin</u>	<u>La Crosse</u>
Savings Institutions-Offices	396	6
Savings Institutions-Savings Capital (Millions)	\$12,761	\$294
Commercial Banks-Offices	1,720	31
Commercial Banks-Deposits (Millions)	\$62,618	\$1,037

Government Finance

<u>1997</u>	<u>Wisconsin</u>	<u>La Crosse</u>
Total Property Taxes Levied (in 1000's)	\$5,144,206	\$88,705
Effective per Capita Property Tax	\$997	\$867
Total Expenditures (in 1,000's)	\$17,139,825	\$342,506
In Dollars per Capita	\$3,322	\$3,347
As Percent of Total:		
Education	43.2%	47.2%
Health & Hospital	4.5%	4.8%
Police	5.0%	4.7%
Fire	2.3%	2.4%
Public Welfare	6.8%	7.6%
Highways	7.7%	6.5%

Retail, Service, Wholesale

<u>1997</u>	<u>Wisconsin</u>	<u>La Crosse</u>
Number of Retail Sales Establishments	21,717	509
Sales (in thousands)	\$50,520,463	\$1,452,613
Annual Payroll (in thousands)	\$4,826,217	\$135,645
Number of Service Establishments	55,618	1,130
Receipts (in thousands)	\$48,559,607	\$473,067
Annual Payroll (in thousands)	\$18,990,629	\$173,341
Number of Wholesale Establishments	8,025	154
Sales (in thousands)	\$57,192,863	\$1,921,586
Annual Payroll (in thousands)	\$3,764,944	\$102,545

Manufacturing**1997****Wisconsin****LaCrosse**

Number of Establishments	9,936	161
Number of Employees	562,479	10,171
Total Payroll (in 1,000's)	\$18,766,395	\$313,696
Production Workers, average number	416,254	7,230
Production Worker Hours (in 1,000's)	837,444	14,428
Production Worker Wages (in 1,000's)	\$11,952,570	\$182,701
Value Added (in 1,000's)	\$54,947,083	\$499,671
Value of Shipments (in 1,000's)	\$117,382,992	\$1,382,650

2002 Top Employers**Top Five Manufacturing Firms****Number Employed****Product/Type of Business**

Trane Company	1000+	Air Conditioning and Refrigeration
Northern Automotive Systems L.L.C.	500-999	Plastics Products
Firstlogic Inc.	250-499	Software
Great Lakes Cheese of La Crosse	250-499	Cheeses
City Brewing	250-499	Malt Beverages

Top Five Non-Manufacturing Firms

Lutheran Hospital - La Crosse Inc.	1000+	Doctors' Offices and Clinics
Gundersen Clinic Ltd.	1000+	Doctors' Offices and Clinics
Franciscan Skemp Medical Center Inc.	1000+	Doctors' Offices and Clinics
LaCrosse Public School	1000+	Elementary and Secondary School
County of LaCrosse	1000+	Executive & Legislative Govt.

Employment by Industry

	<u>1980</u>	<u>1990</u>	<u>2000</u>
Mining	10	28	(DS)
Construction	2,193	2,595	3,635
Manufacturing	11,100	11,002	10,731
Transportation and Public Utilities	2,668	2,853	3,694
Trade	14,034	17,015	20,225
Services	15,712	21,819	30,765
Government	7,239	8,400	9,730

Income by Industry

In Thousands:	<u>1980</u>	<u>1990</u>	<u>2000</u>
Mining	\$1,556	\$275	(DS)
Construction	\$43,233	\$79,079	\$147,986
Manufacturing	\$206,973	\$301,744	\$410,008
Transportation and Public Utilities	\$57,381	\$92,214	\$151,250
Trade	\$141,094	\$266,613	\$431,287
Services	\$160,881	\$413,248	\$816,789
Government	\$95,581	\$199,854	\$333,846

Natural Resources

	<u>Wisconsin</u>	<u>La Crosse</u>
Land Area (square miles)	54,310	453
Total Forest Land (in thousands of acres)	15,964.8	136.5
Commercial	15,702.5	136.5
Non-Commercial	262.3	0
Percent Land in Forests	46%	47%
Number of Lakes	15,057	19
Total Acreage of Lakes	982,155	8,568

Farming

<u>1997</u>	<u>Wisconsin</u>	<u>La Crosse</u>
Number of Farms	65,602	759
Land in Farms (acres)	14,900,205	169,543
Average size of Farm (acres)	227	223
Sales by Selected Products (in 1,000's):		
Hay, Silage, and Field Seeds	\$106,572	\$1,005
Vegetables, Sweet Corn, and Melons	\$149,443	\$137
Fruits, Nuts, and Berries	\$140,140	\$249
Nursery and Greenhouse Crops	\$157,348	\$1,071
Poultry and Poultry Products	\$241,523	\$5
Dairy Products	\$2,746,950	\$26,353
Cattle and Calves	\$670,518	\$5,705
Hogs and Pigs	\$151,164	\$4,095

Notes:

(NA) - Not available

(DS) - Data suppressed; not shown to avoid disclosure of confidential information

(L) - Less than 10 persons employed in "Employed by Industry" or less than \$50,000 in "Income by Industry"

Number of Single-Unit Structures - Number of housing units standing alone

Number of Multiple-Unit Structures - Number of housing units connected to another structure, including other housing units

Percent Factory Jobs - Percent of employed persons working in factories

Services - Includes services and finance, insurance, and real estate

Trade - Includes retail and wholesale trade

SOURCES:

TEXT

1999 Median Household Income, U.S. Bureau of the Census, Census 2000

POPULATION

U.S. Department of Commerce, Bureau of the Census.

2000 Census of Population and Housing

Table P8: Sex by Age

1990 Census of Population and Housing

Table P001: Persons

2000 Census of Population and Housing

Table P1: Total Population

Wisconsin Department of Workforce Development, County Workforce Profiles, Fifth Edition, 2002.

Top Five Municipalities

QUALITY OF LIFE

U.S. Bureau of the Census, Census 2000. State & County Quick Facts, Geography Quick Facts

Persons per Square Mile

Wisconsin Department of Health and Family Services, Division of Health, Bureau of Health Care

Number of Staffed Hospital Beds, 1995

Wisconsin Department of Health and Family Services, Wisconsin Births and Infant Deaths, 2000 Report

Table 23: Number of Births by County of Residence, Wisconsin 1980-2000

Wisconsin Department of Public Instruction, Statistics and Reports, Student Data

Raw Data for Public School Enrollments, Graduates, and Dropout Rates

VITAL STATISTICS

Wisconsin Department of Health and Family Services, Vital Statistics Reports

Wisconsin Births and Infant Deaths, 2000

Table 23: Number of Births by County of Residence

Wisconsin Deaths, 2000

Table 3: Deaths by County of Residence

Wisconsin Marriages and Divorces, 2000

Table 4: Monthly Marriage Totals by County

Table 6: Divorces and Annulments by County

HOUSING

U.S. Department of Commerce, Bureau of the Census, Census 2000.

Table H1: Housing Units

Table H30: Units in Structure

Table H8: Vacancy Status

Raw Data for Seasonal Housing

Percentages

Table H76: Median Value for Specified

Owner-Occupied Housing Units

Table H56: Median Contract Rent

U.S. Department of Commerce, Bureau of the Census, Census 2000.

CenStats Databases:

Building Permits, Annual 2000

Note: Data for some counties are not exact because some municipalities had no available data (NA).

RECREATION

Wisconsin Department of Natural Resources.

Unpublished Data for Wisconsin Statewide

Comprehensive Outdoor Recreation Plan for 1991-1996.

Wisconsin Department of Tourism, Research and Travel Trends

1993-2002 Economic Impact of Traveler Expenditures by County

INCOME

U.S. Department of Commerce, Bureau of Economic Analysis, Regional Accounts Data, Local Area Personal Income

Table CA05: Personal Income by Major Source and Earnings by Industry

BANKING

Federal Deposit Insurance Corporation, Summary of Deposits, Individual State Tables

Table 07: County (June 30, 2000)

GOVERNMENT FINANCE

U.S. Department of Commerce, Bureau of the Census.

Census of Governments, 1997. County Area Finance and Employment Fact Facts.

RETAIL, SERVICE, WHOLESALE

U.S. Department of Commerce, Bureau of the Census. Economic Census, 1997.

EC97R44-WI Census of Retail Trade, 1997.

Table 3: Summary Statistics for Counties, 1997.

EC97W42-WI(RV) Census of Wholesale Trade, 1997.

Table 5: Summary Statistics for Counties, 1997. Economic Census, 1997. Summary Statistics.

Raw Data for Service Industries

Note: The Census of Service Industries was not compiled in 1997 due to the change in industry coverage from the Standard Industrial Classification System (SIC) to the North American Industry Classification System (NAICS). There is no Service Industries classification in the new system.

MANUFACTURING

U.S. Department of Commerce, Bureau of the Census. Economic Census, 1997.

EC97M31-WI Census of Manufacturing, 1997.

Table 3: Industry Statistics for Counties, 1997.

TOP EMPLOYERS

Wisconsin Department of Workforce Development, Local Labor Market Information, Top Fifty Employers by County.

Raw Data for Public and Private Employers, 2002.

EMPLOYMENT BY INDUSTRY

U.S. Department of Commerce, Bureau of Economic Analysis, Regional Accounts Data, Local Area Personal Income

Table CA25: Total Full-Time and Part-Time Employment by Industry

Note: Data was compiled in March, 2003.

INCOME BY INDUSTRY

U.S. Department of Commerce, Bureau of Economic Analysis, Regional Accounts Data, Local Area Personal Income

Table CA05: Personal Income by Major Source and Earnings by Industry

NATURAL RESOURCES

U.S. Department of Commerce, Bureau of the Census, Census 2000.

GCT-PH1: Population, Housing Units, Area, and Density, 2000.

Schmidt, Thomas L. Wisconsin Forest Statistics, 1996. United States Department of Agriculture, Forest Service.

Table 1: Area of Land by Forest Survey Unit, County, and Major Land-Use Class, Wisconsin, 1996.

Wisconsin Department of Natural Resources, Bureau of Water Resources Management-Lake Section, Wisconsin Lakes PUB-FM-800 99Rev.

Inland Lake Summary Information by County

FARMING

AC97-A-49 Census of Agriculture, 1997.

Table 1: County Summary Highlights.

Table 2: Market Value.

Table 14: Cattle and Calves: Inventory & Sales.

Table 15: Hogs and Pigs: Inventory & Sales.

Table 16: Poultry: Inventory & Sales.

Published July 2003 by:

The Wisconsin Department of Commerce

201 W. Washington Avenue

P.O. Box 7970

Madison, Wisconsin 53707-7970

1-800-hel-pbus

(608) 266-1018

Fax: (715) 267-0436

mt@commerce.state.wi.us

http://commerce.state.wi.us

Prepared by:

NorthStar Economics, Inc.

University Research Park

510 Charmany Drive, Suite 173

Madison, Wisconsin 53719

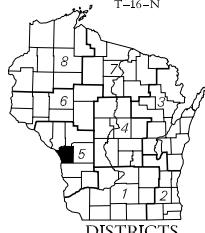
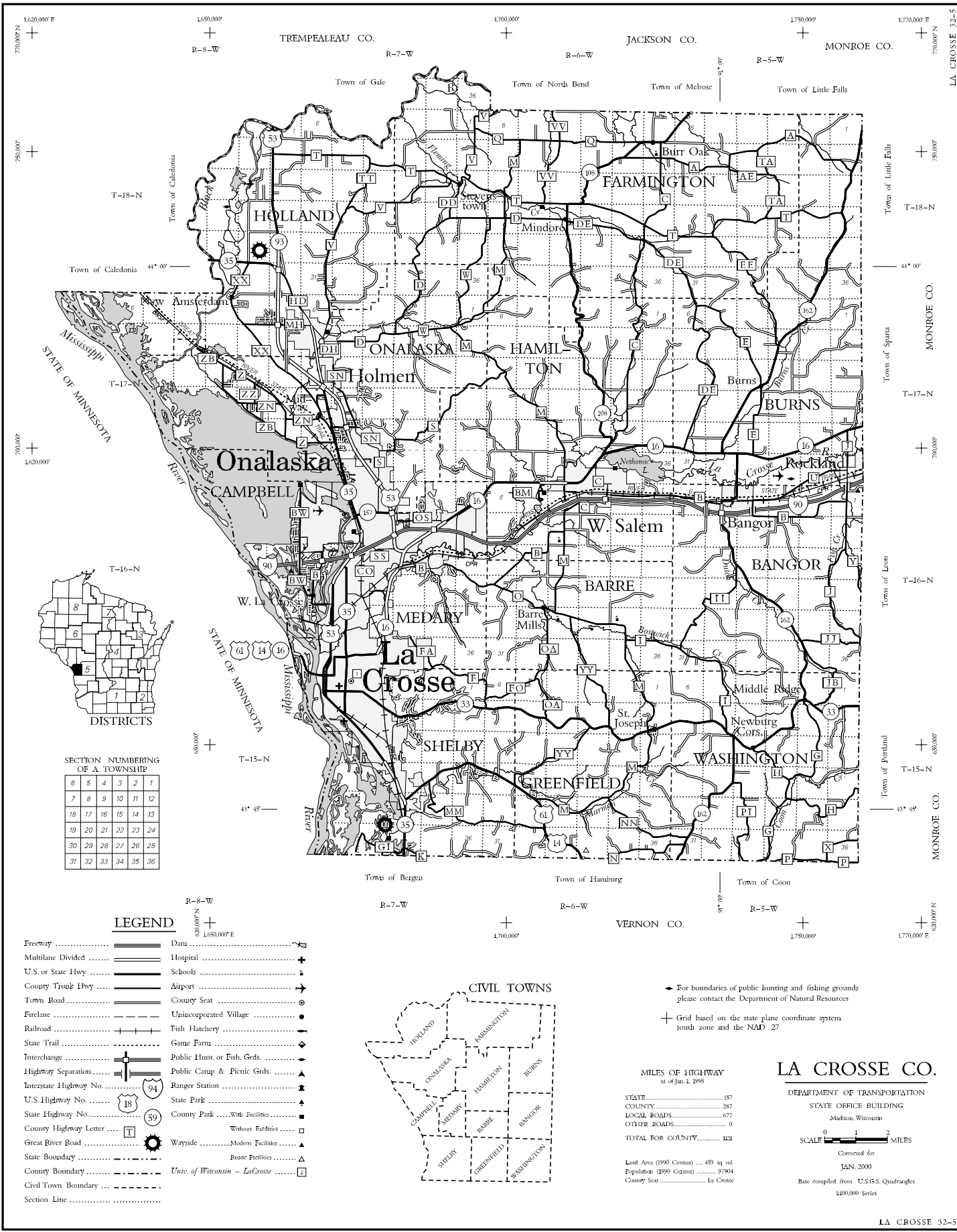
(608) 441-8060

Fax: (608) 441-8064

nstar@northstareconomics.com

http://www.northstareconomics.com



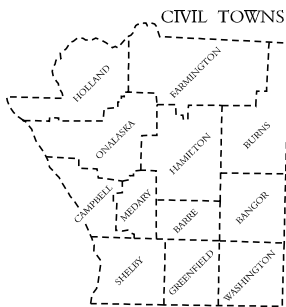


SECTION NUMBERING OF A TOWNSHIP

6	5	4	3	2	1
7	8	9	10	11	12
13	14	15	16	17	18
19	20	21	22	23	24
25	26	27	28	29	30
31	32	33	34	35	36

LEGEND

- Freeway
- Multilane Divided
- U.S. or State Hwy
- County Trunk Hwy
- Town Road
- Firelane
- Railroad
- State Trail
- Interchange
- Highway Separation
- Interstate Highway No.
- U.S. Highway No.
- State Highway No.
- County Highway Letter
- Great River Road
- State Boundary
- County Boundary
- Civil Town Boundary
- Section Line
- Dam
- Hospital
- Schools
- Airport
- County Seat
- Unincorporated Village
- Fish Hatchery
- Game Farm
- Public Hunt, or Fish, Grds.
- Public Camp & Picnic Grds.
- Ranger Station
- State Park
- County Park
- Without Facilities
- Wayside
- Modern Facilities
- Rustic Facilities
- Univ. of Wisconsin - LaCrosse



For boundaries of public hunting and fishing grounds please contact the Department of Natural Resources

Grid based on the state plane coordinate system south zone and the NAD 27

MILES OF HIGHWAY as of Jan. 1, 1998

STATE	157
COUNTY	287
LOCAL ROADS	677
OTHER ROADS	0
TOTAL FOR COUNTY	1121

Land Area (1990 Census) 483 sq mi
Population (1990 Census) 57,904
County Seat La Crosse

LA CROSSE CO.

DEPARTMENT OF TRANSPORTATION

STATE OFFICE BUILDING

Madison, Wisconsin

SCALE 0 1 2 MILES

Corrected for

JAN. 2000

Base compiled from U.S.G.S. Quadrangles 1:100,000 Series